

The Choice is Yours – the Facts on RockTenn Bleached Board

Did you know?

**Our Demopolis Mill
meets at least 70
percent of its total
energy needs with
carbon-neutral
biomass fuels.**

RockTenn Bleached Board (SBS) is a premium paperboard grade produced from 100 percent bleached virgin fiber. As a bright, fully bleached paperboard sheet, Bleached Board offers exceptionally smooth surface characteristics for high-fidelity printing and high-end presentation of products. Compared to Coated Unbleached Kraft (CUK) or recycled grades, Bleached Board is best suited for demanding applications where brand integrity and shelf appearance are most important.

Qualities

- Smooth print surface
- White-all-the-way through appearance
- Consistent roll-to-roll quality
- FDA-compliant for direct food contact

Custom options

- Coated One Side (C1S)
- Coated Two Sides (C2S): Heavy, light and wax backside coating
- Polyethylene coating

Best suited for

- Refrigerated foods
- Ice cream, frozen novelty and other frozen foods
- Bakery products
- Hardware and electronics
- Cosmetics and pharmaceuticals
- Other high-end packaging applications



**SUSTAINABLE
FORESTRY
INITIATIVE**

*Good for you.
Good for our forests.™*

Environmental attributes

- RockTenn Demopolis Mill is a SFI® Certified Participant, meaning fiber in our Bleached Board products meets the requirements of the SFI program
- Use of carbon-neutral biomass fuels to meet at least 70 percent of total energy needs promotes sustainable production
- Elemental Chlorine Free (ECF) production improves water and energy conservation
- Paper fiber is derived from trees – a growing and renewable resource
- Paperboard is recyclable* and the most recovered packaging material

* Packaging may not be recyclable in all areas.

